YouTube Content Writer

Company: [PaisaSmart](https://paisasmart.com/) (A subsidiary of [Elixir Equities Pvt. Ltd.](https://elixirequities.com/))

Work Type: 5 days a week in-office

Office Location: Nariman Point, Mumbai, India

Type: Full Time/6-month internship (Can convert to FTE)

Remuneration: 3.5 LPA – 6.5 LPA (Based on candidate skill set)

**Company Description:**

Elixir Equities Pvt. Ltd. (EEPL) is a financial services firm with over two decades of experience in the field of wealth management.

PaisaSmart is an early-stage startup providing expert-driven wealth management services through a personalized chatbot. We also run a YouTube channel where we release our podcast “[The Indian Market Story](https://www.youtube.com/%40paisasmart).”

Check out our product prototype [here](https://wa.link/6963e3) and our digital presence [here](https://linktr.ee/paisa_smart).

**About the job:**

We are looking for content writers to launch a scripted video series on the Indian Economy on our YouTube channel (link above). We are looking for people who are passionate about telling a good story, curious about India and dedicated to creating great content.

No prior experience in finance or economics required. This is a 5-day-a-week, work-from-office opportunity in Nariman Point, Mumbai, India.

**Roles, Responsibilities and Basic Requirements:**

1. Work with the CEO of the business, research team & video director to write compelling scripts for YouTube based on the ideas identified and the research conducted.
2. Identify and contact high-profile guests to invite onto the podcast; Conduct research into the relevant guests to ask the right questions.
3. Support production and storyboard efforts of the video direction and editing team.

**Qualifications:**

1. Degree qualification in Journalism, English, History, or similar creative field (Bachelor of Arts)
2. Demonstrated experience of writing i.e., journalist experience, books, stories etc.
3. Good attitude.

Interested candidates should send their CV and a cover letter indicating their interest and suitability for the role to varun.mehta@elixirequities.com